



# ALI HASSAN

## Frontend Developer

Frontend Developer experienced in building high-performance, scalable web applications using modern technologies like Next.js, WordPress, and Shopify. Combines strong frontend expertise with a growing focus on Generative AI and LLMs to deliver innovative, intelligent, and user-focused digital experiences.

## WORK EXPERIENCE

### Frontend Developer

11/2024-Present

GeeksforGrowth

Full Time

- Developed and maintained websites across multiple platforms, including WordPress, Next.js, Shopify, and Webflow
- Implemented performance optimizations to enhance site speed and improve SEO rankings
- Designed and built custom plugins and themes tailored to specific business requirements
- Collaborated cross-functionally with teams to streamline workflows and ensure efficient project delivery
- Gathered, analyzed, and managed client requirements to deliver high-quality, user-focused solutions

### Frontend Developer

08/2023-11/2025

Playproject

Part Time

- Contributed to innovative projects focused on decentralizing the web and safeguarding user privacy.
- Aligned with Playproject's mission to counter centralized systems that compromise personal data, supporting privacy-first web development.
- Developed and maintained web applications using core technologies: vanilla JavaScript, HTML, and CSS.
- Built a fully reusable component and module system, mirroring React's structure, to streamline development and enhance adaptability.

### Frontend Developer

05/2023-01/2024

Muscled Inc.

Full Time

- Contributed to diverse projects, including Shopify development, custom coding, and MERN stack applications.
- Customized Shopify themes to reflect unique brand identities.
- Applied SEO best practices and optimized product listings for better UX.
- Focused on speed optimization for improved performance.

## CONTACT

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📍 Islamabad, Pakistan

🌐 github.com/alyhxn

🌐 alihxn.vercel.app

## EDUCATION

### BS Computer Science

09/2019-06/2023

BUIEMS

## SKILLS

Next.JS

Javascript

React.JS

HTML

Tailwind

Redux

SCSS

CSS

Express.JS

Lodash

Underscore

REST API

Python

Android

Vue.JS

Java

WordPress

Shopify

Webflow

PHP

Codeigniter

## ACHIEVEMENTS

- ICPC sub-regional Champion 2022

## LANGUAGES

English (Full Professional)

Urdu (Full Professional)

Persian (Full Professional)

## INTERESTS

Programming

Nature

Maths

Physics

Traveling

Cricket

## PROJECTS

### Dat-ecosystem Website

<https://dat-ecosystem.org/>

MAIN TECH: Javascript p2p Libraries

### 3D Path Planning

<https://alyhxn.github.io/3D-Path-Planning/>

MAIN TECH: RRT A\* Smart Planner Three.js

### Compass Facility

<https://compassfacility.com/>

MAIN TECH: WordPress

### SR Direct

<https://sr-direct.com/>

MAIN TECH: Next.js

### Bombora Custom Furniture

<https://bomboracustomfurniture.com.au/>

MAIN TECH: Shopify